



Degrees Closer

Strategic Plan 2022 – 2024

Our Vision

A local, safe space for lifelong learning, where individuals engage in higher education and gather to explore their interests, surrounded by people who support their learning and empower them to remain curious.

Our Purpose

Empowering our communities to realise higher education aspirations by bringing degrees closer.

Our Objective

To create a sustainable centre of success for all, enabling communities to grow and remain connected through a common purpose.

The five goals we will pursue:

Goal 1



Student Success

To enable student success
within a safe and inviting
environment

Outcomes:

- Increase in people commencing and remaining in higher education study.
- Individuals feel confident, valued, supported and empowered.
- A connected community of higher education learners.

Levers of change:

- All staff support students to feel confident and supported and to develop their skills and knowledge.
- Foster a safe environment for students to work in and grow their knowledge.
- Develop a dedicated and welcoming physical environment that meets students space and study needs.
- Establish and improve systems to respond to individual student needs.

Goal 2



Regional impact

To have a truly positive impact within our communities

Outcomes:

- We are recognised the regional 'hub' for higher education study.
- We are seen as a platform for opportunity.
- Employers actively support attainment of higher education qualifications for their staff.
- We foster the development and retention of local talent.

Levers of change:

- Create a bridge between CUC-OM students and local employers.
- Partner with Local Learning Employment Networks to 'grow our own' regional workforce.
- Build students' and partnered organisations knowledge of local emerging labour market opportunities.
- Raise students' aspirations and knowledge through locally designed outreach and collaboration with universities and schools.
- Raise employer aspirations for the future Ovens Murray workforce.

Goal 3



Interconnectedness

To become
interconnected with, and
central to, our
communities

Outcomes:

- We are a valued and influential member of regional education, workforce and community development networks.
- Education partners are aligned and contributing to student's success in the Ovens Murray.
- CUC-OM is identified within participating Council plans.

Levers of change:

- Effective marketing and engagement with our regional communities.
- Feedback loops contribute to positive student experiences and outcomes
- Contribute to attractive local career pathways with our partners and CUC-OM students.

Goal 4



Local Knowledge

To support and foster
local knowledge in higher
education

Outcomes:

- Local issues, needs, opportunities and aspirations inform the continued development of CUC-OM
- Assist students and employers to develop local career pathways.
- Local First Nations' ways of learning and knowing are incorporated in CUC-OM values, supports and aspirations.

Levers of change:

- Collaborate with existing business, education and indigenous networks.
- Tailor our supports to address local needs and opportunities on an annual basis.
- Activate local knowledge through a local alumni and mentor network.

Goal 5



Sustainability

To ensure a sustainable centre that is continually enhanced through broad community support

Outcomes:

- We have a sound governance model, led by a skilled and high performing board.
- We grow and sustain a robust collaborative network of champions, partnerships and funders.
- We have a culture of continuous improvement that drives a positive end to end student experience.
- We make a tangible difference to the communities we serve.

Levers of change:

- Culture of continuous learning and improvement.
- Strong governance structure drives strategic and operational integrity and innovation.
- Practise sound financial management and reporting.
- Gather evidence to demonstrate the impact we make in the communities we serve.



Country
Universities
Centre

OVENS MURRAY